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Roseland Review

Roseland returns to school

our Roseland that is. Also, streets while being built along Burbank Ave., so now is the time to get safe streets and safe corners nearby for children. For more information on "keeping kids safe on roads, streets" and "teaching kids how to cross the street" with known child pedestrian safety ideas, please reference keepyourchildsafe.org.

Local political representation

This year, our elected city council member, Eddie Alvarez, has not been challenged in the elections. He will be our council member for four more years, giving him more time to dedicate to these matters of roads and safety in Roseland. He has been a strong advocate for Roseland at the Santa Rosa City Council over the last four years. However, the council majority has not shown as strong an interest in helping our neighborhoods, though for the last two years, Mayor Natalie Rogers has been there for him, and us, on several issues. This is a far cry from previous administrations, where recognition of our local poverty and disadvantages was given lip service to seek outside funding. While seeking funding for projects city officials support, previous politicians have glad-handed Roseland residents while turning a blind eye to our need for many more much-needed services.

Business development in Roseland

Recently, the Roseland Village Shopping Center started the process of a long-awaited redevelopment of seven acres owned by Sonoma County taxpayers. On Thursday, Aug. 15, the local Roseland Business Association met at Sazon Peruvian Restaurant to discuss how to move forward to strengthen local businesses for the future. Many local Roseland businesses have felt unfairly treated by county officials in what many have seen as "favoritism" toward a business leased to a Healdsburg business owner to operate at Roseland Village with a liquor license obtained quickly. The business, known as Mitote Food Court, was not operated by Roseland residents but by Octavio Diaz, who is now charged with cheating employees in Healdsburg out of wages. Please support Roseland-owned restaurants and businesses first.

KBBF Radioland

Keeping company with community: An interview with Ana Salgado

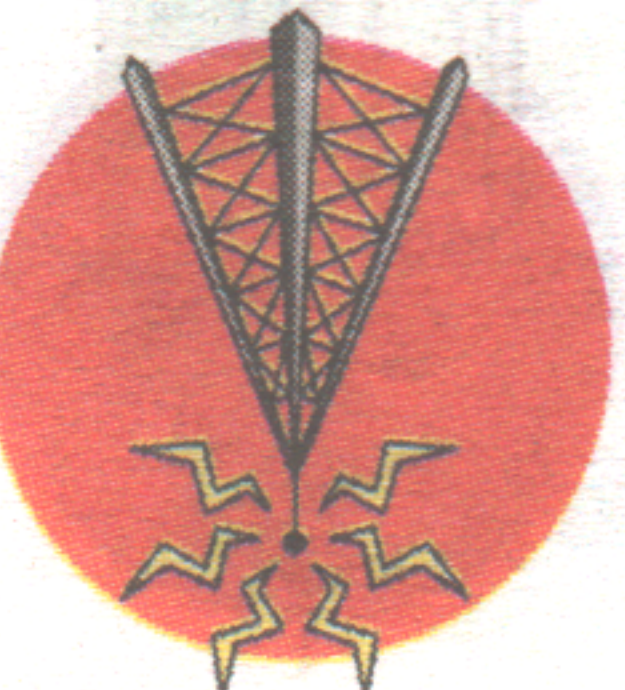


Ana Salgado takes the podium! Ana Salgado photo.

By Serena Makoksy

Loyal listeners of KBBF will instantly know the name Ana Salgado, the host of the show *Compartiendo y aprendiendo* (Sharing and learning) every Friday from 4 to 6 p.m. She engages listeners with her personable style, something she has described as "community gossip." What began as a one-hour show about seven years ago was quickly extended due to listener interest.

"Well, I never thought about being an announcer, but when they invited me to take the express training, I said, 'Why not?'" said Ana. "And the truth is that I loved it because, apart from being able to create a space where we can chat and inform ourselves, we are being spokespeople and amplifying the voice of our working people from farmers, gardeners and domestic workers, to the people who collaborate in schools taking care of our children." Ana had a history with KBBF that predated her volunteer work there. "The idea of being part of this radio station filled me with nostalgia, pride and joy, since 34 years ago it was the only station that kept me company and with which I felt at home, since I had only



recently emigrated to this country," she said. "And many times loneliness hurts you so much, but I turned on the radio and there was someone talking, laughing, telling anecdotes and playing music that made me stop and start dancing or doing something." Although she covers a variety of themes, much of the conversation centers on immigrants and their experiences in this country.

"Today, I am a person who volunteers in different non-profit organizations that are somehow connected to advocating for the rights of immigrants who are invisible to the system, but very visible when they want to have a scapegoat," said Ana. Last month, Ana joined a group of people who traveled to Washington to have proceedings with different representatives asking for support and commitment "...for immigration relief for more than 8 million people who would leave the shadows if an update were made to the registration law HR1511 and S2606." "We made our visits with great success and today we are preparing for a three-day walk ... from San Jose to San Francisco with a good group of at least 200 people," said Ana. "We hope that there will be more on the way and we will arrive at the city hall of San Francisco to remind Pelosi that we continue to request her support and commitment!"

Now, back to that community gossip. Ana said, "I share cases and things that affect us locally and we do not know. So when I share this, I do it to awaken the interest and curiosity of our audience and encourage them to participate. After all, who doesn't like gossip?"

The station's listeners are what keep us broadcasting. Please join KBBF's membership. Visit the KBBF.org website to register for a monthly donation or a one-time gift. GRACIAS!

